

Chant God's names. Throughout the world people have participated in this great chanting of Hare Krsna, in the movement established by Lord Caitanya's compassion. All across the world people have come to realize their true identity as the soul - an eternal loving servant of the Lord, full of knowledge and full of bliss.

*Hare Krishna Hare Krishna Krishna Krishna Hare Hare
Hare Rama Hare Rama Rama Rama Hare Hare*



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Lord Caitanya

Sharing The Treasure of God's Love

In the biographical book called Sri Caitanya-Caritamrta, Krsnadasa-Kaviraja Goswami has recorded the life and teachings of Lord Caitanya Mahaprabhu. Krsnadasa-Kaviraja, a great Vedic scholar of his time, gives an account of the numerous activities of Lord Caitanya from boyhood to His departure from this world between the fifteenth and sixteenth century. More than just a historical description of Lord Caitanya's life, Sri Catanya-Caritamrita reveals the divine identity of Lord Caitanya as none else but Sri Krsna, the Supreme Personality of Godhead, Himself.

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and what we are. Distracted by the many engagements of our world we live in a time where we are bereft of the value of spiritual realization and it's ultimate goal – a loving relationship with God. Lord Caitanya, as an incarnation of God [Krsna], appeared in the Land of Mayapur to spread the warm and illuminating light of the most sublime process for reawakening the dormant love of God that resides within all of us. This process is called *Harinama Sankirtana*, the singing of God's holy names.

Exhibiting marvelous symptoms of ecstasy in love of God, Lord Caitanya induced the inhabitants of Mayapur to sing, dance and rejoice in the simple process of chanting Hare Krsna. Never before has the greatest goal of spiritual perfection been so easily and readily available. Despite one's background, education, social status or qualification, for the first time the topmost treasure of God's love was being distributed freely to all by the sweet chanting of Hare Krsna.

Therefore, Krsna [God], in His most magnanimous form of Sri Caitanya Mahaprabhu, taught

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how one can develop their natural devotion and love for God through His own example. This compassionate feature of the Lord as Caitanya Mahaprabhu has long remained hidden to many. However, as was predicted by Lord Caitanya at the time of His advent on this earth, the holy names of the Lord will be spread in every town and every village across the world.

Today that prediction has come true in the form of the Hare Krishna Movement, otherwise known as the International Society for Krishna Consciousness – ISKCON. Founded in 1966 by His Divine Grace A.C. Bhaktivedanta Swami Prabhupada, the Hare Krishna Movement, through its books and congregational chanting of God's names, strives to share this glorious birthright that not only all humanity has in common but every living being too. There is nothing higher than God's love.

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